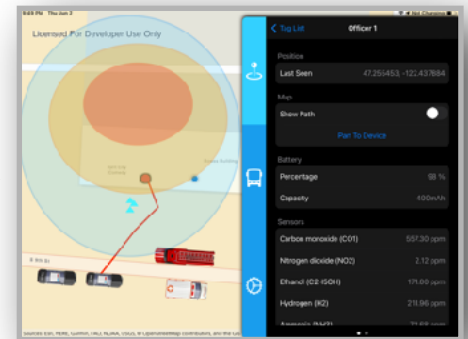


# FIREFLY for Emergency Response Operations

FIREFLY is a tactical operations and location accountability solution for high-risk multi-organizational first response operations. FIREFLY supports joint-force organizations in achieving NFPA 3000 ASHER Program standards.



*FIREFLY Device*



*FIREFLY iOS App*

FIREFLY enables emergency responders to share their locations during response operations to increase accountability, situational awareness, and operational visibility. FIREFLY enhances coordination of joint-force and multiple first responder team operations, particularly during difficult response scenarios, and helps keep responders safe in the line of duty. By outfitting emergency responders with simple-to-use devices, FIREFLY enables real-time on-scene location visibility in a complete system that works even when GPS or cellular service is unavailable. FIREFLY capabilities are packaged in FIREFLY Device Kits and FIREFLY Platform subscription plans.

## FIREFLY Helps Emergency Responders:

- Leverage real-time locations to coordinate and adapt on-scene responses.
- Continue location and navigation operations in cellular-access limited areas.
- Improve situational awareness to keep responders safe in the line of duty.
- Extend the chain of evidence to include response operations.
- Enable real-time command center visibility.
- Scale from single to multi-officer and multi-agency response situations.
- Make tactical decisions based on real-time data.
- Reduce response times in critical situations.



All of our products are designed and manufactured in the USA.

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## About FIREFLY for Emergency Response Operations

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**FIREFLY provides innovative on-demand location accountability capabilities** for emergency response personnel. FIREFLY integrates traditional GPS-based vehicle location tracking with real-time visibility of responder locations, even after they depart their vehicles. This enables a common operating picture, accessible by assisting responders through the Namatad, Inc. iOS visualization app or the Namatad, Inc. Android Team Awareness Kit (ATAK) geospatial visualization plugin—the situational awareness visualization app of choice for U.S. Special Forces.

**FIREFLY is designed to operate effectively in areas where cellular access is limited or unavailable**, enabling uninterrupted operations even between multiple on-scene responding agencies. We stream real-time location data straight to the emergency command center as well as to other responding personnel, enabling unprecedented location visibility during routine and complex high-risk emergency response engagements. This enhanced visibility allows dispatch personnel at emergency communication centers to better manage vital response operations. It also enables assisting responders to orient within unknown environments before arrival and immediately engage.

**But FIREFLY doesn't stop there.** We also employ advanced machine learning and analytics, which drastically reduces information overload during critical situations. These detailed analytics are integrated into easy-to-use visualizations to enable informed and efficient tactical decision making. Furthermore, while real-time location data is imperative in the moment, this data can also be automatically stored for post-event analysis and operational training, to help you stay one step ahead—at all times.

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## FIREFLY Kit

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**FIREFLY technology transforms every emergency response vehicle into an adaptable, mobile tactical hub. The full FIREFLY Kit includes:**

- **FIREFLY Devices**
- **Tactical Location & Analytics Hub**
- **FIREFLY Emergency Response iOS Visualization App**

*\*Actual FIREFLY Kit contents vary based on subscription plan*

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## About Us

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**Namatad, Inc.** creates easy-to-use technology that connects people, promotes safety, and enables data-driven decision making. Founded out of the IPA research lab at the University of Washington, Namatad, Inc. is agile, forward-thinking, and dedicated to its mission to inform, connect, and protect those who protect us all.